CTH – CERTIFICATE IN HOSPITALITY MANAGEMENT

ABOUT CTH

The Confederation of Tourism and Hospitality (CTH) is the UK's leading professional awarding body for qualifications in the specialist growing commercial sector worldwide.

Over the last 30 years CTH has focused on developing and adding value to careers in the industry, globally. CTH was established in 1982 as a specialist professional body in the UK to focus on the training needs of new entrants to the hospitality and tourism industries, and now has accredited colleges worldwide delivering sought after CTH qualification

COURSE INTRODUCTION

The certificate in Introduction to hospitality Management is meant for beginners aspiring to enter hospitality industry as well as experienced ones to groom them into certified professionals and even residents (students, professionals, housewives) who aspire to work in the ever growing hospitality industry. It is particularly useful for all those who look forward to meeting people, socializing with people from diverse cultures and backgrounds.

AUDIENCE/MINIMUM QUALIFICATION

This program is designed for those who intend to function as a Front office and Hospitality professionals to enhance their careers by international certification acquired to succeed in Hotel and Hospitality industry.

The following basic skills are required:

- ❖ Reading, writing, and speaking in the English language.
- ❖ Good foundation of basic mathematics.

CAREER OPPORTUNITIES

- ❖ Front Office Executive
- ❖ Back Office Staff
- ❖ Night Auditor
- ❖ Public Office Coordinator
- ❖ Hotel Staff
- ❖ Guest Services Associates
- ❖ Guest Sales Staff
- ❖ Transport Coordinator

COURSE CONTENTS

- ❖ Introduction to Hospitality
- ❖ Types of hotels
- ❖ Origin and Nature of Hospitality Industry
- ❖ Hospitality Industry in Today's Scenario
- ❖ Training for Hospitality Industry
- ❖ Hotel Management
- ❖ Front office
- ❖ Menu & Beverages
- ❖ Travel & tours regulatory bodies
- ❖ Marketing for Hospitality and Strategies

COURSE SCHEDULE

- ❖ Course Duration: 2 weeks
- ❖ Course Days: Sun-Thu
- ❖ Course Timings – 7:00 PM – 10:00 PM

EXAMINATION

- ❖ Type of Exam: External – CTH UK
- ❖ Exam Duration: 1 paper of 2 hours
- ❖ Exam Venue: Skyline University College

COURSE FEE

- ❖ **AED 2,250**/- (Fees subject to change)

LAST DATE TO REGISTER

- ❖ One week prior to start of course

ADMISSION REQUIREMENTS

- ❖ 2 Passport size photographs
- ❖ Passport Copy
- ❖ Fee as specified in Fee Policy

REFUND POLICY

For course cancelled by Institution:

- ❖ 100% refund of course fee

For course cancelled by student:

- ❖ 50% refund of course fee before the commencement of course
- ❖ No refund of course fee after the commencement of course

GENERAL TERMS & CONDITIONS

- ❖ Course and exam dates are subject to change
- ❖ Conduct of classes is subject to minimum number of students enrolled
- ❖ Conduct of morning/evening batches is subject to minimum number of students enrolled. In case of cancellation of either of the batches, registered students would be shifted to available batch. Student should refer to fee refund policy, in case he/she is not willing to shift the batch.
- ❖ Courses offered during holy month of Ramadan would have different timings. Student should contact administration/CPD for new timings.